



## The Bregenz Festival: Facts and Figures

(Figures given are for one year as a rounded-off average of the past five years)

|   |  |
|---|--|
| <b>Legal form of company</b>  | non-profit-making organisation with limited liability (GmbH)   |
| <b>Shareholder</b>  | Bregenz Festival private foundation  |
| <b>Board</b>  | Hans-Peter Metzler – president<br>Verena Brunner-Loss – vice-chair of the board<br>Wilhelm Muzyczyn – vice-chair of the board<br>Michael Grahammer, Sabine Haag – members of the board |
| <b>Chief executives</b>   | Elisabeth Sobotka (artistic director)<br>Michael Diem (commercial director)  |
| <b>Total personnel</b>  | 1,600 people   |
| <b>Annual budget</b>  | 22 million euros   |
| of which public subsidies   | 6.94 million euros   |
| of which funds from sponsors<br>and donors  | 1.3 million euros  |
| <b>Subsidies from</b>   | 40 % Republic of Austria<br>35 % federal state of Vorarlberg<br>25 % municipality of Bregenz   |
| <b>Visitors to the Lake Stage show</b><br>(basis: visitor survey in 2019, n=14.000) | 63 % Germany<br>23 % Austria<br>11 % Switzerland / Liechtenstein<br>3 % other  |
| <b>Seating capacity</b>   | <b>Maximum no. of seats</b>  |
| Lake Stage  | 6,980  |
| Festspielhaus, Great Hall   | 1,656  |
| Workshop Theatre  | 1,563  |
| Lake Foyer  | 168  |
| Lake Studio   | 330  |
| Park Studio   | 220  |
| Vorarlberger Landestheater  | 502  |
| Kunsthhaus Bregenz  | 200  |
| Theater Kosmos  | 380  |
| <b>total</b>  | <b>11,999</b>  |

## Awards won by the Festival

| Year | Award  |
|------|--|
| 1998 | The Bregenz Festival is the first organisation in the cultural sector to receive the <b>State Prize for Public Relations</b> from the Federal Minister of Economic Affairs of the Republic of Austria – for crossculture, its programme for young people.  |
| 2000 | The opera at the Festspielhaus in the 1999 season, <i>The Greek Passion</i> – a co-production with the Royal Opera House Covent Garden – wins the coveted "British theatre Oscar", the <b>Laurence Olivier Award</b> , as the best opera production of the year.   |
| 2000 | <i>A Masked Ball</i> is named <b>Stage Set of the Year</b> by the specialist magazine <i>Opernwelt</i> . It's the first time the Bregenz Festival has won this prestigious critics' award and the first time the award has gone to an open-air production.   |
| 2006 | The development of the globally unique sound system Bregenz Open Acoustics, BOA, in collaboration with the Fraunhofer Institute, Illmenau (Germany), and the installation of the system on the Bregenz lake stage wins the festival the <b>German opera stage award "Opus"</b> in the category Sound Design.   |
| 2008 | The stage for <i>Tosca</i> is named <b>Stage Set of the Year</b> by the specialist magazine <i>Opernwelt</i> . The blue eye of giant dimensions is not just an apt image for the Puccini opera, but also a striking backdrop with high symbolic value for the TV studio that broadcast the football championships and as a location for the Bond movie <i>Quantum of Solace</i> , according to the magazine. |
| 2009 | In association with the respected German weekly <i>Die Zeit</i> the Berlin agency Causales names the Bregenz Festival <b>Cultural Brand of the Year</b> for their branding and corporate communications.   |
| 2009 | Designer Raimund Bauer and the Bregenz Festival win the <b>German opera stage award "Opus"</b> for the stage set for <i>King Roger</i> , the opera at the Festspielhaus.   |
| 2009 | The Bregenz Festival's Ernst Krenek retrospective is named <b>Rediscovery of the Year</b> by the specialist magazine <i>Opernwelt</i> .  |
| 2009 | The <b>Jahrbuch der Werbung</b> , an authoritative yearbook for the media and communications industry, publishes the best advertising campaigns in German-speaking countries. The festival's new marketing strategy is included in the book, in the categories Posters and Integrated Campaign.  |
| 2010 | The <b>Jahrbuch der Werbung</b> declares the festival's evening programmes the winner in the Cultural and Social Organisations category and the posters are featured once again in the yearbook.   |

- 2011** *The Passenger (Die Passagierin)*, the previous season's opera at the Festspielhaus, is named **Rediscovery of the Year** by the specialist magazine *Opernwelt*, which surveyed 50 critics from several European countries and the USA. The results of the survey appear in the yearbook, published in Berlin at the start of October.
- 2011** The Bregenz Festival wins gold in the **2011 Export Awards** in the Tourism category. The Austrian Export Awards were initiated by the Austrian Federal Economic Chamber in 1994 and are awarded to Austrian companies that are successful on foreign markets. Export performance of the previous two years is assessed.
- 2012** The Festspielhaus production of *The Passenger (Die Passagierin)* is nominated for the **Laurence Olivier Award** in the category **Best New Opera Production**. The Olivier Awards are the most prestigious theatre award in the United Kingdom and are considered equivalent to the Tony Awards on Broadway and the Oscars.
- 2014** The Festspielhaus opera *The Merchant of Venice* is named **Best New Production** at the International Opera Awards in London.
- 2015** The Bregenz Festival is named **Festival of the Year** at the **International Opera Awards**, London.
- 2016** In autumn 2015 the Bregenz Festival receives the **2016 German Design Award** in the category **Excellent Communications Design – Integrated Campaigns and Advertising** for its new posters and corporate design
- 2020** The Bregenz Festival wins the **German opera stage award "Opus"** for the stage set for *Rigoletto*, the Opera on the Lake.



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